

A Shelf-Help Book

RECIPE FOR SUCCESS

An Insider's Guide to
Bringing Your Natural Food
to Market

Abigail Steinberg



Online Recipe Success Insiders Bringing Natural

JG Myers



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Recipe for Success Abigail Steinberg, 2015-11-25 Did your special spicy pickles sell like gangbusters at the school fundraiser Does everyone beg you to bring your crunchy coconut granola to their dinner party Are your oatmeal raisin cookies always the hit at the church potluck With the ever increasing demand for natural foods and more customers than ever willing to pay more for them today is the day to use those old family recipes to fatten your bank account But as with most things turning your kitchen into a moneymaker is easier said than done The path to retail success is strewn with obstacles Who is your target market What sets your product apart What s your perfect price point unless you have the guidance of someone who s been there and done that In *Recipe for Success* natural foods specialist Abigail Steinberg has provided for you the benefit of an expert s in depth experience taking you from initial concept of an idea to cashing out and covering everything in between Learn to Package and launch your product Work effectively with distributors Win the fiercely competitive battle for store placement Prepare for trade shows Negotiate broker partnerships And more Make no mistake the natural foods industry is not user friendly but with this indispensable guide you can avoid the common and highly expensive traps many start ups fall into and make your dream business a delicious reality *The Insiders' Guide to Myrtle Beach and Grand Strand* Denise Mullen, Lisa T. Rentz, 1999-06 Popsicle blue skies sun bleached sand and golden sunshine Scores of culinary delights world class golf dazzling nightlife and amusements galore This indispensable guide covers it all with vivid detail to the Southern hot spot the American Automobile Association AAA found to be the second busiest summer destination in the country **Backpacker** , 2007-09 Backpacker brings the outdoors straight to the reader s doorstep inspiring and enabling them to go more places and enjoy nature more often The authority on active adventure Backpacker is the world s first GPS enabled magazine and the only magazine whose editors personally test the hiking trails camping gear and survival tips they publish Backpacker s Editors Choice Awards an industry honor recognizing design feature and product innovation has become the gold standard against which all other outdoor industry awards are measured **Field & Stream** , 2006-10 FIELD STREAM America s largest outdoor sports magazine celebrates the outdoor experience with great stories compelling photography and sound advice while honoring the traditions hunters and fishermen have passed down for generations Weekly World News , 1996-11-19 Rooted in the creative success of over 30 years of supermarket tabloid publishing the Weekly World News has been the world s only reliable news source since 1979 The online hub www.weeklyworldnews.com is a leading entertainment news site *Weekly World News* , 1996-11-26 Rooted in the creative success of over 30 years of supermarket tabloid publishing the Weekly World News has been the world s only reliable news source since 1979 The online hub www.weeklyworldnews.com is a leading entertainment news site Investors Chronicle , 2002 **Working Mother** , 2003-10 The magazine that helps career moms balance their personal and professional lives **Virginia Wildlife** , 2000 **Billboard** , 1997-01-18 In its 114th year Billboard remains the world s premier weekly music publication and a diverse

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