

METHODOLOGY FOR CREATING BUSINESS KNOWLEDGE

3RD EDITION

**INGEMAN ARBNOR
& BJÖRN BJERKE**



Methodology For Creating Business Knowledge

Emilie Sanchez



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of its logic It presents a set of core philosophical arguments directed toward making economics a science The International Journal of Accounting ,2000 **Understanding Entrepreneurship** Björn Bjerke,2007 An introductory text for both graduate and undergraduate students this book attempts to enhance and advance our understanding of entrepreneurship It contends that entrepreneurship cannot to any great extent be planned in advance It explains that entrepreneurship is about courage rather than willpower

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