

# MERCHANDISING

## MATHEMATICS FOR RETAILING

FIFTH EDITION

CYNTHIA B. EASTERBUND  
EILENE FLOTTMAN  
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UNDERSTANDING  
PROFITABLE  
MERCHANDISE

ACHIEVING  
PROFITS

MARKUP AS A  
MERCHANDISING TOOL

CAREER CORNER—12 INTERVIEWS  
WITH PROFESSIONALS IN THE FIELD

# Merchandising Mathematics For Retailing 5th Edition

**Bette K. Tepper, Marla; Tepper Greene**



## **Merchandising Mathematics For Retailing 5th Edition:**

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*Merchandising Mathematics for Retailing* Cynthia R. Easterling, Ellen Flottman, Marian H. Jernigan, 1984-01-01 This book provides readers with a firm foundation in the principles and techniques of real world merchandising mathematics and shows them how to apply these fundamentals to solving specific everyday retail merchandising problems Throughout clear concise explanations of concepts are followed by step by step example problems practice problems using realistic industry figures and selected answers Includes suggestions for working some problems on a computer spreadsheet Features a review of basic mathematics decimals percents fractions and highlighted formulas Basic Merchandising Mathematics Profitability Cost of Merchandise Sold Markup as a Merchandising Tool Retail Pricing for Profit Inventory Valuation The Collar Merchandise Plan Dollar Open to Buy Performance Measures For Retail Executives and Buyers in training and Small Storeowners

**Merchandising Mathematics** Leslie Ruth Peltz, 1979      **Mathematics of Retail Merchandising** Bernard P. Corbman, Murray Krieger, 1971      **Management Aids** , 19??      **Business Plan for Retailers** , 1987      *The Vocational-technical Library Collection* Bruce Reinhart, 1970      **A Practical Approach to Merchandising Mathematics Revised First Edition** Linda M. Cushman, 2011-03-30 A Practical Approach to Merchandising Mathematics Revised 1st

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