

Julia Göthe

**Methoden und Grenzen aktueller
Verbraucherpanel am Praxisbeispiel des
GfK Behavior Scans in Haßloch**

Bachelorarbeit

Methoden Aktueller Verbraucherpanel Praxisbeispiel Behavior

Julia Göthe



Methoden Aktueller Verbraucherpanel Praxisbeispiel Behavior:

Methoden und Grenzen aktueller Verbraucherpanel am Praxisbeispiel des GfK Behavior Scans in Haßloch

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