# NEWS CORPORATION, TECHNOLOGY AND THE WORKPLACE

Global Strategies, Local Change

Timothy Marjoribanks

**RC Schank** 

News Corporation, Technology and the Workplace Timothy Marjoribanks, 2000-02-10 This book which includes extensive interview material and primary research examines technological innovation and workplace restructuring carried out by News Corporation in its newspaper holdings in Britain the United States and Australia Timothy Marjoribanks finds that while some outcomes at various local sites were similar many were dramatically different His study reveals that the nature of existing social relations in a particular location has a major impact on workplace reforms. The book finds that the prevailing balance of power between trade unions and workers management and employers and the role of the state in these relationships are the most influential factors in determining the course of events Significantly it emphasises the importance of analysing the connections between events occurring locally nationally and globally if we are to understand the growing influence of corporate actors such as News Corporation The Digital Hand James W. Cortada, 2006 The Digital Hand Volume 2 is a historical survey of how computers and telecommunications have been deployed in over a dozen industries in the financial telecommunications media and entertainment sectors over the past half century It is past of a sweeping three volume description of how management in some forty industries embraced the computer and changed the American economy Computers have fundamentally changed the nature of work in America However it is difficult to grasp the full extent of these changes and their implications for the future of business To begin the long process of understanding the effects of computing in American business we need to know the history of how computers were first used by whom and why In this the second volume of The Digital Hand James W Cortada combines detailed analysis with narrative history to provide a broad overview of computing s and telecomunications role in over a dozen industries ranging from Old Economy sectors like finance and publishing to New Economy sectors like digital photography and video games He also devotes considerable attention to the rapidly changing media and entertainment industries which are now some of the most technologically advanced in the American economy Beginning in 1950 when commercial applications of digital technology began to appear Cortada examines the ways different industries adopted new technologies as well as the ways their innovative applications influenced other industries and the US economy as a whole He builds on the surveys presented in the first volume of the series which examined sixteen manufacturing process transportation wholesale and retail industries In addition to this account of computers impact on industries Cortada also demonstrates how industries themselves influenced the nature of digital technology Managers historians and others interested in the history of modern business will appreciate this historical analysis of digital technology s many roles and future possibilities in an wide array of industries The Digital Hand provides a detailed picture of what the infrastructure of the Information Age really looks like and how we got there The ^ADiaital Hand James W. Cortada, 2005-11-03 The Digital Hand Volume 2 is a historical survey of how computers and telecommunications have been deployed in over a dozen industries in the financial telecommunications media and

entertainment sectors over the past half century It is past of a sweeping three volume description of how management in some forty industries embraced the computer and changed the American economy Computers have fundamentally changed the nature of work in America However it is difficult to grasp the full extent of these changes and their implications for the future of business To begin the long process of understanding the effects of computing in American business we need to know the history of how computers were first used by whom and why In this the second volume of The Digital Hand James W Cortada combines detailed analysis with narrative history to provide a broad overview of computing s and telecomunications role in over a dozen industries ranging from Old Economy sectors like finance and publishing to New Economy sectors like digital photography and video games He also devotes considerable attention to the rapidly changing media and entertainment industries which are now some of the most technologically advanced in the American economy Beginning in 1950 when commercial applications of digital technology began to appear Cortada examines the ways different industries adopted new technologies as well as the ways their innovative applications influenced other industries and the US economy as a whole He builds on the surveys presented in the first volume of the series which examined sixteen manufacturing process transportation wholesale and retail industries In addition to this account of computers impact on industries Cortada also demonstrates how industries themselves influenced the nature of digital technology Managers historians and others interested in the history of modern business will appreciate this historical analysis of digital technology s many roles and future possibilities in an wide array of industries The Digital Hand provides a detailed picture of what the infrastructure of the Information Age really looks like and how we got there **The Media Globe** Lee Artz, Yahya R. Kamalipour, 2007 In The Media Globe a diverse group of scholars follows emerging patterns in media beyond the United States identifying the issues and the potential impacts on democratic communication The authors assess the current tensions between global media practices and cultural norms Eurasian Business Perspectives Mehmet Huseyin Bilgin, Hakan Danis, Ender Demir, Ugur Can, 2019-04-03 This volume of Eurasian Studies in Business and Economics includes selected papers from the 22nd Eurasia Business and Economics Society EBES Conference in Rome It presents original empirical research from several countries and regions including many developing economies such as Poland Russia Tunisia Lebanon Belarus and Lithuania Both the theoretical and empirical papers in this volume cover diverse areas of business and management from various regions The main focus is on sharing the latest research results on evolving approaches to entrepreneurship research behavioral aspects of entrepreneurship and SME development and policy development The volume also includes related studies that analyze international business cooperation performance assessment and a range of other current topics The SAGE Encyclopedia of Journalism Gregory A. Borchard, 2022-02-22 Journalism permeates our lives and shapes our thoughts in ways that we have long taken for granted Whether it is National Public Radio in the morning or the lead story on the Today show the morning newspaper headlines up to the minute Internet news grocery store tabloids Time magazine in our mailbox or the nightly news

on television journalism pervades our lives The Encyclopedia of Journalism covers all significant dimensions of journalism such as print broadcast and Internet journalism U S and international perspectives and history technology legal issues and court cases ownership and economics The encyclopedia will consist of approximately 500 signed entries from scholars experts and journalists under the direction of lead editor Gregory Borchard of University of Nevada Las Vegas Gender and Technology in Journalism Sara De Vuyst, 2020-01-27 Hacking Gender and Technology in Journalism addresses the question of whether journalism s new digital spaces suffer from the same gendered structures as traditional media organisations or whether they go beyond such bias This book offers insights into the challenges that women journalists face in relation to technological innovation as well as the potential for developing strategies for empowerment that it offers More specifically there is a focus on the gendering of digital skills the construction of gender in new digital spheres of journalism and how these changes can lead to the disruption of gender inequalities in journalism This book will be of interest to scholars in multimedia journalism media ethics and gender studies Chapter 2 of this book is freely available as a downloadable Open Access PDF at http www taylorfrancis com under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4 0 license Media Organization and Production Simon Cottle, 2003-04-18 Drawing on the work of international contributors Media Organization and Production examines a wide range of global local media organizations and the production of different mediums and genres Following the editor's introduction which sets out the principal differences of approach and defining debates chapters address transnational and national commercial and public service corporations international film and TV co productions children's television news production the historical development of liveness on radio and music journalism the politics and organizational forms of alternative media production including radical newspapers video and the internet and the changing production ecology of natural history television. These topics are examined through a variety of theoretical and conceptual frameworks that help to illuminate how cultural production often involves a complex articulation of differing influences and constraints both material and discursive intended and unintended structurally determined and culturally mediated Together the chapters in this book help to recover this complexity and thereby help us to better understand the nature and output of today s media Journalism at risk Onur Andreotti, Nils Muižnieks, Tarlach McGonagle, Sejal Parmar, Başak Çalı, Dirk Voorhoof, Yaman Akdeniz, Kerem Altıparmak, Katharine Sarikakis, Aidan White, Eugenia Siapera, Pierre Haski, 2015-10-01 Is journalism under threat Censorship political pressure intimidation job insecurity and attacks on the protection of journalists sources how can these threats be tackled Journalism at Risk is a new book from the Council of Europe in which ten experts from different backgrounds examine the role of journalism in democratic societies Is journalism under threat The image of journalists as helmeted war correspondents protected by bullet proof vests and armed only with cameras and microphones springs to mind Physical threats are only the most visible dangers however Journalists and journalism itself are facing other threats such as censorship political and economic pressure

intimidation job insecurity and attacks on the protection of journalists sources Social media and digital photography mean that anyone can now publish information which is also upsetting the ethics of journalism How can these threats be tackled What is the role of the Council of Europe the European Court of Human Rights and national governments in protecting journalists and freedom of expression In this book 10 experts from different backgrounds analyse the situation from various angles At a time when high quality independent journalism is more necessary than ever and yet when the profession is facing many different challenges they explore the issues surrounding the role of journalism in democratic societies Media and the Politics of Belonging David Nolan, Karen Farquharson, Timothy Marjoribanks, 2018-03-22 Australian Media and the Politics of Belonging explores mediated debates about belonging in contemporary Australia by combining research that proposes conceptual and historical frameworks for understanding its meaning in the Australian context A range of themes and case studies make the book a significant theoretical resource as well as a much needed update on work in this area Australian Media and the Politics of Belonging also provides an intervention that engages with key contemporary issues questions and problems around the politics of belonging that are relevant not only to academic debate but also to contemporary policy development and media and popular discussion Knowledge Workers in the Information Society Catherine McKercher, Vincent Mosco, 2008-01-01 Knowledge Workers in the Information Society addresses the changing nature of work workers and their organizations in the media information and knowledge industries These knowledge workers include journalists broadcasters librarians filmmakers and animators government workers and employees in the telecommunications and high tech sectors Technological change has become relentless Corporate concentration has created new pressures to rationalize work and eliminate stages in the labor process Globalization and advances in telecommunications have made real the prospect that knowledge work will follow manufacturing labor to parts of the world with low wages poor working conditions and little unionization McKercher and Mosco bring together scholars from numerous disciplines to examine knowledge workers from a genuinely global perspective Social Media Use In Crisis and Risk **Communication** Harald Hornmoen, Klas Backholm, 2018-10-01 The ebook edition of this title is Open Access and is freely available to read online Presenting research on social media use in crisis and risk cases a terrorist attack a natural disaster and an infectious disease of international concern this book investigates how social media plays a crucial role in mitigating or American Democracy and the Pursuit of Equality Merlin Chowkwanyun, Randa Serhan, 2016-01-08 This preventing crises collection assembles some of the country's foremost social scientists in one volume It contains diverse investigations of metropolitan transformation recent education policy the in justice of disaster relief the politics of aesthetics and design immigration the mass media social movements and the practice of social science itself among others Whatever their subjects the writers investigate the promise and constraints of democratic practice in a time of disturbing growth in inequality and political disempowerment Although they at times differ from one another more often they challenge popular received wisdom

on a number of these topics Cumulatively the volume amounts to a critical sociological excavation of the United States from its leading social critics that will prove useful to specialists and general readers alike **Managing Media Work** Mark Deuze, 2011 A cutting edge exploration of media management media work and media professions edited by one of the biggest Hybrid Investigative Journalism Maria Konow-Lund, Michelle Park, Saba Bebawi, 2023-11-21 This open names in the field access book is a rare example of the ethnographic study of investigative journalism This book explores entrepreneurial attempts to combine traditional investigative journalism with alternative ways of organising this work It transcends watershed investigative projects in favour of the ways in which new actors citizens technologists bloggers and local reporters among others join experienced investigative journalists in experiments with the practices of watchdog journalism in the digital era Cases include Bristol Cable Bureau Local and the Korea Center for Investigative Journalism as well as Forbidden Stories The book also includes two chapters on the impact of COVID 19 upon the development of cross disciplinary work in a traditional newsroom and in the larger media ecosystems of both Norway and China This is a timely book for journalism students scholars and investigative reporters who share a passion for this form of journalism Newsworkers Henrik rnebring, 2017-11-30 The last decade has seen a transformation of the journalism industry This book compares a range of European countries looking at how journalistic work has been affected by the changes to journalism institutions Drawing on extensive new research it provides unique insights into current journalistic practice Revolutions from Grub Street Howard Cox, Simon Mowatt, 2014-03-07 Revolutions from Grub Street charts the evolution of Britain's popular magazine industry from its seventeenth century origins through to the modern digital age Following the reforms engendered by the Glorious Revolution of 1688 the Grub Street area of London which later transmuted into the cluster of venerable publishing houses centred on Fleet Street spawned a vibrant culture of commercial writers and small scale printing houses Exploiting the commercial potential offered by improvements to the system of letterpress printing and allied to a growing demand for popular forms of reading matter during the course of the eighteenth century one of Britain's pioneering cultural industries began to take meaningful shape Publishers of penny weeklies and sixpenny monthlies sought to capitalise on the opportunities that magazines combining lively text with appealing illustrations offered for the turning of a profit The technological revolutions of the nineteenth century facilitated the emergence of a host of small and medium sized printer publishers whose magazine titles found a willing and growing audience ranging from Britain's semi literate working classes through to its fashion conscious ladies In 1881 the launch of George Newnes highly innovative Tit Bits magazine created a publishing sensation ushering in the era of the modern million selling popular weekly Newnes and his early collaborators Arthur Pearson and Alfred Harmsworth went on to create a group of competing business enterprises that during the twentieth century emerged as colossal publishing houses employing thousands of mainly trade union regulated workers In the early 1960s these firms together with Odhams Press merged to create the basis of the modern magazine giant IPC

Practically a monopoly producer until the 1980s IPC was convulsed thereafter by the dual revolutions of globalization and digitization finding its magazines under commercial attack from all directions Challenged first by EMAP Natmags and Cond Nast by the 1990s IPC faced competition both from expanding European rivals such as H Bauer and a variety of newly formed agile domestic competitors who were able to successfully exploit the opportunities presented by desktop publishing and the world wide web In a narrative spanning over 300 years Revolutions from Grub Street draws together a wide range of new and existing sources to provide the first comprehensive business history of magazine making in Britain Media and Law in Malaysia and Singapore Andrew T. Kenyon, Tim Marjoribanks, Amanda Whiting, 2013-12-04 Commentators on the media in Southeast Asia either emphasise with optimism the prospect for new media to provide possibilities for greater democratic discourse or else less optimistically focus on the continuing ability of governments to exercise tight and sophisticated control of the media This book explores these issues with reference to Malaysia and Singapore It analyses how journalists monitor governments and cover elections discussing what difference journalism makes it examines citizen journalism and the constraints on it often self imposed constraints and it assesses how governments control the media including outlining the development and current application of legal restrictions The Broken Table Chris Rhomberg, 2012-04-13 When the Detroit newspaper strike was settled in December 2000 it marked the end of five years of bitter and violent dispute No fewer than six local unions representing 2 500 employees struck against the Detroit News the Detroit Free Press and their corporate owners charging unfair labor practices The newspapers hired permanent replacement workers and paid millions of dollars for private security and police enforcement the unions and their supporters took their struggle to the streets by organizing a widespread circulation and advertising boycott conducting civil disobedience and publishing a weekly strike newspaper In the end unions were forced to settle contracts on management s terms and fired strikers received no amnesty In The Broken Table Chris Rhomberg sees the Detroit newspaper strike as a historic collision of two opposing forces a system in place since the New Deal governing disputes between labor and management and decades of increasingly aggressive corporate efforts to eliminate unions As a consequence one of the fundamental institutions of American labor relations the negotiation table has been broken Rhomberg argues leaving the future of the collective bargaining relationship and democratic workplace governance in question The Broken Table uses interview and archival research to explore the historical trajectory of this breakdown its effect on workers economic outlook and the possibility of restoring democratic governance to the business labor relationship Emerging from the New Deal the 1935 National Labor Relations Act protected the practice of collective bargaining and workers rights to negotiate the terms and conditions of their employment by legally recognizing union representation This system became central to the democratic workplace where workers and management were collective stakeholders But efforts to erode the legal protections of the NLRA began immediately leading to a parallel track of anti unionism that began to gain ascendancy in the 1980s The Broken Table shows

how the tension created by these two opposing forces came to a head after a series of key labor disputes over the preceding decades culminated in the Detroit newspaper strike Detroit union leadership charged management with unfair labor practices after employers had unilaterally limited the unions ability to bargain over compensation and work conditions Rhomberg argues that in the face of management claims of absolute authority the strike was an attempt by unions to defend workers rights and the institution of collective bargaining and to stem the rising tide of post 1980s anti unionism In an era when the incidence of strikes in the United States has been drastically reduced the 1995 Detroit newspaper strike stands out as one of the largest and longest work stoppages in the past two decades A riveting read full of sharp analysis The Broken Table revisits the Detroit case in order to show the ways this strike signaled the new terrain in labor management conflict The book raises broader questions of workplace governance and accountability that affect us all The Cambridge Handbook of Social Sciences in Australia Ian McAllister, Steve Dowrick, Riaz Hassan, 2003-08-07 First published in 2003 The Cambridge Handbook of Social Sciences in Australia is a high quality reference on significant research in Australian social sciences The book is divided into three main sections covering the central areas of the social sciences economics political science and sociology Each section examines the significant research in the field placing it within the context of broader debates about the nature of the social sciences and the ways in which institutional changes have shaped how they are defined taught and researched

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