Party Brands in Crisis

Partisanship, Brand Dilution, and the Breakdown of Political Parties in Latin America

Noam Lupu



Party Brands Crisis Partisanship Breakdown

Andy Baker, Barry Ames, Lúcio Rennó

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Party Brands in Crisis Noam Lupu, 2016-01-15 Party Brands in Crisis offers a new way of thinking about how the behavior of political parties affects voters attachments Persuasive Peers Andy Baker, Barry Ames, Lúcio Rennó, 2020-10-27 How voting behavior in Latin America is influenced by social networks and everyday communication among peers In Latin America's new democracies political parties and mass partisanship are not deeply entrenched leaving many votes up for grabs during election campaigns In a typical presidential election season between one guarter and one half of all voters figures unheard of in older democracies change their voting intentions across party lines in the months before election day Advancing a new theory of Latin American voting behavior Persuasive Peers argues that political discussions within informal social networks among family members friends neighbors coworkers and acquaintances explain this volatility and exert a major influence on final voting choices Relying on unique survey and interview data from Latin America the authors show that weakly committed voters defer to their politically knowledgeable peers creating vast amounts of preference change as political campaigns unfold Peer influences also matter for unwavering voters who tend to have social contacts that reinforce their voting intentions Social influence increases political conformity among voters within neighborhoods states and even entire regions and the authors illustrate how party machines use the social topography of electorates to buy off well connected voters who can magnify the impact of the payoff Persuasive Peers demonstrates how everyday communication shapes political outcomes in Latin America's less institutionalized democracies Party Systems in Latin America Scott Mainwaring, 2018-02-08 Based on contributions from leading scholars this study generates a wealth of new empirical information about Latin American party systems It also contributes richly to major theoretical and comparative debates about the effects of party systems on democratic politics and about why some party systems are much more stable and predictable than others Party Systems in Latin America builds on challenges and updates Mainwaring and Timothy Scully's seminal Building Democratic Institutions Party Systems in Latin America 1995 which re oriented the study of democratic party systems in the developing world It is essential reading for scholars and students of comparative party systems democracy and Latin American politics It shows that a stable and predictable party system facilitates important democratic processes and outcomes but that building and maintaining such a party system has been the exception rather than the norm in The SAGE Handbook of Electoral Behaviour Kai Arzheimer, Jocelyn Evans, Michael S. contemporary Latin America Lewis-Beck, 2017-02-27 The study of voting behaviour remains a vibrant sub discipline of political science The Handbook of Electoral Behaviour is an authoritative and wide ranging survey of this dynamic field drawing together a team of the world s leading scholars to provide a state of the art review that sets the agenda for future study Taking an interdisciplinary approach and focusing on a range of countries the handbook is composed of eight parts. The first five cover the principal theoretical paradigms establishing the state of the art in their conceptualisation and application and followed by chapters on

their specific challenges and innovative applications in contemporary voting studies. The remaining three parts explore elements of the voting process to understand their different effects on vote outcomes. The SAGE Handbook of Electoral Behaviour is an essential benchmark publication for advanced students researchers and practitioners in the fields of politics sociology psychology and research methods. **Can Democracy and Capitalism Be Reconciled?** Sidney M. Milkis, White Burkett Miller Professor of Politics Sidney M. Milkis, 2025. In Can Capitalism and Democracy Be Reconciled Sidney M. Milkis and Scott C. Miller have gathered a truly eminent cast of contributors to provide a multidisciplinary examination of the intersection of capitalist economic systems and democratic societies across time and space Featuring twenty four essays from scholars across nine different academic fields the volume interrogates the ideas history and policy behind these two principal elements of liberal society. The volume begins with an introduction that explores the vibrant historical debate over whether democracy and capitalism can and should coexist in America and further analyzes the places where democracy and capitalism thrive and diverge and the systemic adjustments needed to sustain democratic capitalism in the future

Diminished Parties Juan Pablo Luna, Rafael Piñeiro Rodríguez, Fernando Rosenblatt, Gabriel Vommaro, 2021-12-16 This book critiques the conventional definition of a political party and assesses parties role in contemporary democracies

Crafting Courts in New Democracies Matthew Ingram, 2016 This book explores the importance of local courts in enacting positive social and economic reform in Brazil and Mexico Rethinking Parties in Democratizing Asia Julio C. Teehankee, Christian Echle, 2023-05-04 Looking at eight case studies of Asian democracies the contributors to this volume analyze the role of political parties in stabilizing and institutionalizing democracies How have democracies such as Indonesia Sri Lanka and the Philippines survived against the odds despite struggling economic performance and highly unequal distribution of income How have formerly authoritarian regimes in places like South Korea and Taiwan evolved into stable democracies The contributors to this volume examine these case studies along with Mongolia Malaysia and India arguing that the common element is the extent to which political parties including opposition parties have become institutionalized and act as stabilizers on democracy They contend that the role of political parties has been significantly underestimated in comparison with structural elements which are insufficient to explain how these democracies have persisted An essential resource for students and scholars of Asian politics especially those with a focus on comparative politics political parties and institutions The Open Access version of this book available at www taylorfrancis com has been made available under a Creative Commons Attribution Non Commercial No Derivatives 4 0 license Funded by Konrad Adenauer Stiftung How Governments Borrow Ben Cormier, 2024-02-01 How Governments Borrow reveals how annual borrowing decisions are informed by domestic politics The book traces the annual fiscal policymaking process in Emerging Markets EM to show how a government's partisan policy preferences are a primary determinant of annual external borrowing decisions and thus patterns of debt accumulation That sovereign debt composition has partisan political roots provides insights for scholars in

political science international relations economics sociology and public administration that work on sovereign debt Sovereign debt composition enhances or limits the capacity of an EM government to contribute to social and economic development Many EMs depend on foreign currency debt How much external debt an EM government owes the cost of that debt the maturity of that debt and the conditions attached to that debt all determine the political and economic opportunities and risks associated with a government s borrowings EMs borrow from different sources each year leading them to build different sovereign debt structures over time Some prioritize cheap yet conditional official credit which constrains policy autonomy but enhances debt sustainability Others prioritize comparatively expensive bond markets which enhances policy autonomy but brings more expensive repayment obligations on to national balance sheets As countries accumulate debt the borrowing choices they make come to have important effects on fiscal space debt sustainability and development Anti-Establishment Parties and Their Struggle for Survival Sarah Engler, 2023-10-18 How do parties survive when newness is their only selling point This scholarly volume explores the most successful group of new political parties in Central and Eastern Europe centrist anti establishment parties CAPs These parties often claim to be neither left nor right strongly criticize the political establishment and instead promise corruption free politics Initially extremely successful many CAPs do not survive more than a few consecutive elections while others do endure As the first book length study on this type of party Sarah Engler explores this question and focuses on CAPs electoral strategies after their first elections It derives three strategies of survival that lead to more sustainable electoral support a reframed protest strategy an anti corruption strategy and a mainstream strategy Combining quantitative data from an original expert survey with qualitative evidence from elite interviews with MPs party officials and anti corruption experts the author demonstrates that CAPs only survive when they abandon their initial strategy of pure protest While strategic change is necessary for party survival several failed attempts at transformation show that it is not sufficient Ideology seemingly irrelevant to CAPs initial successes eventually determines CAPs fates Engler also examines how these findings have implications for other European countries Comparative Politics is a series for researchers teachers and students of political science that deals with contemporary government and politics Global in scope books in the series are characterized by a stress on comparative analysis and strong methodological rigour The series is published in association with the European Consortium for Political Research For more information visit www ecprnet eu The series is edited by Nicole Bolleyer Chair of Comparative Political Science Geschwister Scholl Institut LMU Munich and Jonathan Slapin Professor of Political Institutions and European Politics Department of Political Science Voice and Inequality Carew Boulding, Claudio A. Holzner, 2021 Understanding who participates in University of Zurich politics and in which kinds of activities is central to understanding how democracies work This book offers the first large scale empirical analysis of political participation in 18 Latin American countries with a focus on understanding the political behavior of the region s poorest citizens Poor people in Latin America vote protest and contact government officials at

surprisingly high levels approaching or exceeding levels of activism of individuals with significantly more resources and schooling To explain this puzzling finding we argue that key institutions of democracy including civil society political parties and competitive party systems are especially important for understanding the activism of poorer citizens and as a result have profound effects on inequalities in political participation VOX José Rama, Lisa Zanotti, Stuart J. Turnbull-Dugarte, Andrés Santana, 2021-06-14 This book examines VOX the first major and electorally successful populist radical right wing party to emerge in Spain since the death of General Franco and the restoration of parliamentary democracy in the late 1970s In December 2018 VOX a new party on the populist radical right entered the Andalusian regional parliament and played the role of kingmaker in the ensuing government formation discussions Since then under the leadership of Santiago Abascal VOX has earned political representation in numerous local regional and national elections. The party attracted more than 3.6 million votes in the November 2019 general election making VOX the third largest party in the Spanish Congress In two years the party has become a key political challenger and an important player in Spanish politics This book explains the origins of the party its ideology and relationship with democracy its appeal with voters and its similarities with and differences from other populist radical right parties in Europe It draws upon a rich source of domestic as well as cross national survey data and a systematic analysis of party manifestos which provide a detailed account of the rise of VOX and what its emergence means for Spanish politics This volume will be of interest to scholars of comparative politics political parties voters and elections Spanish politics the populist radical right and populism in general Democracy in Latin America Peter H. Smith, Cameron J. Sells, 2017 Examines processes of democratization in Latin America from 1900 to the present Thoroughly revised and expanded this new edition provides a widespread view of political transformation throughout the entire region Handbook of Affective Polarization Mariano Torcal, Eelco Harteveld, 2025-07-15 This is an open access title available under the terms of a CC BY NC ND 4 0 License It is free to read download and share on Elgaronline com This insightful Handbook provides a comprehensive overview of affective polarization covering various subfields and theoretical frameworks and proposing avenues for further research Taking an international approach it highlights issues of conceptualization methodology causes consequences and interventions providing evidence from across Asia Europe and the Still the Age of Populism? Michael Bernhard, Amie Kreppel, Carlos de la Torre, 2024-06-07 Still the Age of **Americas** Populism investigates current conceptions of populism and its relevance across the globe Using contextualized case studies cross national comparisons and theoretical interventions this volume addresses key conceptual debates in comparative politics and political sociology This essential volume brings together scholars from different traditions in political sociology political science and cultural studies and comparativists and area experts working on Latin America Western and Eastern Europe and the US Chapters in the book employ innovative theoretical approaches to study aspects of populism in global comparative perspective whilst regional case studies including Brazil Venezuela Germany and the US are utilised to explore

populism in geographically specific contexts In doing so the volume addresses the key issues for those seeking to understand contemporary populism What are the advantages and limits of the category of populism to understand contemporary debates on democratization and processes of democratic erosion Under what structural institutional and cultural conditions does populism emerge Is populism the nemesis of democracy its shadow or a path to move beyond liberal democracy towards real democracy What lessons does the history of past populist moment hold for our understanding of contemporary populist governance Under what conditions have populists in office led to political polarization and democratic erosion What comes after populism and how do societies deal with its legacies Still the Age of Populism will be of interest to a broad audience of students and scholars of political sociology and comparative politics <u>Democracy in Indonesia</u> Thomas Power, Eve Warburton, 2020-08-19 Indonesia has long been hailed as a rare case of democratic transition and persistence in an era of global democratic setbacks But as the country enters its third decade of democracy such laudatory assessments have become increasingly untenable The stagnation that characterized Susilo Bambang Yudhoyono's second presidential term has given way to a more far reaching pattern of democratic regression under his successor Joko Widodo This volume is the first comprehensive study of Indonesia's contemporary democratic decline Its contributors identify explain and debate the signs of regression including arbitrary state crackdowns on freedom of speech and organization the rise of vigilantism deepening political polarization populist mobilization the dysfunction of key democratic institutions and the erosion of checks and balances on executive power They ask why Indonesia until recently considered a beacon of democratic exceptionalism increasingly conforms to the global pattern of democracy in retreat Changing Course in Latin America Kenneth M. Roberts, 2015-01-12 This book explores the impact of economic crises and free market reforms on party systems and political representation in contemporary Latin America It explains why some patterns of market reform align and stabilize party systems whereas other patterns of reform leave party systems vulnerable to widespread social protest and electoral instability In contrast to other works on the topic this book accounts for both the institutionalization and the breakdown of party systems and it explains why Latin America turned to the Left politically in the aftermath of the market reform process Ultimately it explains why this left turn was more radical in some countries than others and why it had such varied effects on national party systems The Great Retreat How Political Parties Should Behave And Why They Don t examines political parties as an institution central to democracy and critical to the relationship between democracy and capitalism Political parties are the foremost intermediaries entrusted with representing the interests of a diffuse citizenry Thus parties shaped democracy and were crucial to democratic stability and success When working well political parties socialize citizens into politics and provide a consistent mechanism for citizens to wield a voice in their governments The Great Retreat also considers the party development in Europe and Latin America in correlation with the trends in the United States Life after Dictatorship James Loxton, Scott Mainwaring, 2018-09-13 Life after Dictatorship

launches a new research agenda on authoritarian successor parties worldwide Authoritarian successor parties are parties that emerge from authoritarian regimes but that operate after a transition to democracy They are one of the most common but overlooked features of the global democratic landscape They are major actors in Africa Asia Europe and Latin America and they have been voted back into office in over one half of all third wave democracies This book presents a new set of terms definitions and research questions designed to travel across regions and presents new data on these parties prevalence and frequent return to power With chapters from leading Africanists Asianists Europeanists and Latin Americanists it asks why are authoritarian successor parties so common Why are some more successful than others And in what ways can they harm or help democracy Righteous Demagogues Adnan Naseemullah, Pradeep Chhibber, 2024 Righteous Demagogues explores the causes dynamics and consequences of populist politics in South Asia and beyond It argues that populist mobilizations are rooted in crises of representation and populism is a symptom not an underlying cause of democratic malaise Populist leaders in framing their appeals evoke the moral contract that states are obligated to redress certain types of inequality and promise its restoration in ways that resonate with voters across lines of partisanship and social divisions leading party system change Depending on how broadly populist appeals resonate different types of populism emerge with consequences ranging from the rejection of populists to varying forms of democratic backsliding The book examines the dynamics of populist politics primarily through four cases in South Asia In the late 1960s Indira Gandhi in India and Zulfigar Bhutto in Pakistan effected reordering populist mobilizations on the left against the de facto oligarchic regimes of the Congress party and the Ayub Khan government mobilizing workers peasants and the nascent middle classes against widespread exclusion and inequity In the mid 2010s Narendra Modi and Imran Khan effected additive populist mobilizations of the right mobilizing diverse middle classes across India and Pakistan respectively against perceived corruption and inequity The book applies the framework and typology to explain the causes dynamics and consequences of populism in Latin America Europe and the United States

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