

# MEDIA LITERACY in the K-12 Classroom

"Teachers, parents, and community leaders now have a way to help kids learn to swim with the media. Among the strengths of this book is its breadth of practical advice and its straightforward tone." —Mike Gange, veteran media studies teacher

"An excellent introduction to media literacy.... Regardless of the discipline you teach, your students will be the beneficiaries of Baker's media literacy approach." —Lee Rother, PhD, media literacy educator, author, and consultant

The average 8-18 year-old spends over 10 hours a day consuming media. Unfortunately young people's minds are often shut off as they watch TV, surf the web, or listen to music. Help your students tune in so they can begin to analyze messages and understand techniques used to influence them. Teach your students to question marketing, recognize propaganda, and understand stereotypes, and you'll also be teaching them valuable critical thinking skills they need for a successful future.

In *Media Literacy in the K-12 Classroom*, Frank W. Baker will show you how you can bring media literacy into your classroom—whether that classroom is English language arts, social studies, health, or any other subject—and teach students skills that enable them to become knowledgeable media consumers and producers. With the many examples, advice, and classroom activities he provides, you can immediately make this important topic a part of everyday education.

**Frank W. Baker** is a recipient of the 2007 National PTA Leaders in Learning award. He consults for the National Council of Teachers of English (NCTE) and the South Carolina Writing Improvement Network as well as operating the Media Literacy Clearinghouse website. He has also authored two previous books, *Political Campaigns and Political Advertising: A Media Literacy Guide* and *Coming Distractions: Questioning Movies*.

## AUDIENCE

Educators (K-12), tech coordinators, library media specialists, teacher educators, parents

## FEATURES

An overview of today's media landscape, the need for media literacy education, and strategies for implementation

Ideas, examples, and classroom activities for incorporating media literacy across the curriculum

A wealth of resources on media literacy at the end of each chapter

## KEYWORDS

Media literacy, media creation

Education/Technology

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# Media Literacy In The K 12 Classroom

**Ian Pickup**



## **Media Literacy In The K 12 Classroom:**

Uncover the mysteries within is enigmatic creation, Discover the Intrigue in **Media Literacy In The K 12 Classroom** . This downloadable ebook, shrouded in suspense, is available in a PDF format ( \*). Dive into a world of uncertainty and anticipation. Download now to unravel the secrets hidden within the pages.

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