

The background of the cover is a photograph of a desert landscape. In the foreground and middle ground, there are large, rounded rock formations with distinct horizontal sedimentary layers. The rocks are a mix of light tan and deep red colors. Sparse green desert shrubs are scattered across the sandy ground. The sky is a clear, bright blue with a few wispy white clouds. The overall scene is brightly lit, suggesting a sunny day.

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**Paul Lam**



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attending to questions traditionally ignored in history education this dynamic book Challenges educators to rethink their pedagogical approaches to military conflict American and otherwise Calls on teachers to develop students critical sensibilities to ask questions conduct research evaluate evidence and make meaning of the past Provides classroom lessons for history educators and students to engage in rich intellectual encounters with the historical record Christopher R Leahey teaches world history in upstate New York His articles have appeared in *Social Education* and *The Social Studies* If students are to be prepared for the challenges of the 21st century then we need to provide inspired interdisciplinary instruction that can provide the skills values and knowledge to enable our future citizens with the possibility promise and perspective to transform their world *Whitewashing War* provides that solid interdisciplinary framework for teachers and students to teach and learn about the myth of war Critical Education Leahey echoes a concern expressed by others that history textbooks fail to address the realities of war CHOICE The crowning achievement of *Whitewashing War* is that it clearly illustrates the necessity of pursuing rational answers about why things are as they are or were as they were It becomes clear upon reading this book that if we help our students pursue rational answers in the course of creating personally meaningful understandings of the world they will figure out just what it is that needs to be done From the Foreword by E Wayne Ross University of British Columbia The author has done a masterful job of exploring issues of historiography pedagogy textbook debates and critical thinking Through a deep examination of two historical turning points in the Vietnam War he has contrasted the known facts of these periods with the accounts contained in the textbooks Rick Ayers Graduate School of Education UC Berkeley A passionate and powerful analysis Christopher Leahey provides penetrating insight into how Americans teach about their wars As such his book is an invaluable aid to understanding the past and its connection to our current predicament Fredrik Logevall Cornell University *Whitewashing War* challenges the fundamental assumptions underlying the corporate regime of standards textbooks and testing and exposes the distortions manipulation and lies that result Leahey builds a compelling case for critical inquiry and dialogue Highly recommended Ronald W Evans San Diego State University author of *The Social Studies Wars* *Gabriel Harvey and the History of Reading* Anthony Grafton, Nicholas Popper, William H. Sherman, 2024-01-08 Few articles in the humanities have had the impact of Lisa Jardine and Anthony Grafton's seminal *Studied for Action* 1990 a study of the reading practices of Elizabethan polymath and prolific annotator Gabriel Harvey Their excavation of the setting methods and ambitions of Harvey's encounters with his books ignited the *History of Reading* an interdisciplinary field which quickly became one of the most exciting corners of the scholarly cosmos A generation inspired by the model of Harvey fanned out across the world's libraries and archives seeking to reveal the many creative unexpected and curious ways that individuals throughout history responded to texts and how these interpretations in turn illuminate past worlds Three decades on Harvey's example and Jardine's work remain central to cutting edge scholarship in the *History of Reading* By uniting *Studied for Action* with published and unpublished studies on Harvey by

Jardine Grafton and the scholars they have influenced this collection provides a unique lens on the place of marginalia in textual intellectual and cultural history The chapters capture subsequent work on Harvey and map the fields opened by Jardine and Grafton s original article collectively offering a posthumous tribute to Lisa Jardine and an authoritative overview of the History of Reading

**Commercialising Public Schooling** Anna Hogan,2025-05-09 This book delves into the pervasive commercialisation of public schooling tracing its roots and examining its current manifestations From the evolution of textbook publishing to the digital transformation led by global edu businesses it sheds light on how commercial interests have reshaped education policy curriculum design and teaching practices worldwide Through a series of in depth case studies this book explores the intensification of commercial influences in schools It examines the historical rise of education corporatisation the integration of commercial curriculum resources in classrooms and the ethical dilemmas posed by public school sponsorship The work also analyses teachers agency in navigating prescriptive curriculum materials the impacts of EdTech during the pandemic and addresses how public schools themselves have become market players branding and monetising their operations Drawing on Australian and international contexts this book highlights the complex interplay between commercialisation teacher professionalism and equitable education access A must read for educators policymakers and researchers this book provides insights into the implications of school commercialisation It offers practical strategies to navigate this landscape while advocating for reforms that prioritise educational integrity over profit ensuring that public schools remain spaces of equitable and holistic learning

**Writer's Market 2010** Caroline Taggart,2010-06-30 THE MOST TRUSTED GUIDE TO GETTING PUBLISHED Written by writers for writers and backed by 89 years of authority Writer s Market is the 1 resource for helping writers sell their work Used by both seasoned professionals and writers new to the publishing world Writer s Market has helped countless writers transform their love of writing from a hobby into a career Nowhere else but in the 2010 Writer s Market will you find the most comprehensive and reliable information you need This new edition includes Complete up to date contact information and submission guidelines for more than 3 500 market listings including literary agents book publishers magazines newspapers production companies theaters greeting card companies and more Informative interviews helpful tips and instructional articles on the business of writing The How Much Should I Charge pay rate charts for professional freelancers Sample good and bad queries in the Query Letter Clinic Easy to use format and tabbed pages so you can quickly locate the information you need

*Mass Communication* Ralph E. Hanson,2020-12-03 The best selling Mass Communication Living in a Media World presents a highly accessible introduction to mass communication that equips students with the critical thinking skills to become savvy media consumers To help students better retain the material author Ralph E Hanson uses a storytelling approach that weaves in examples drawn from everyday life Readers are encouraged to consider the media industry from the inside out and in doing so discover the many dimensions of mass communication that operate in our society The thoroughly revised Eighth Edition highlights how social

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economy is a fourth economic field different from commodities goods and services Experiences are an economic value added to a product or identical with the product When you buy an experience you pay to spend time enjoying a series of memorable events that a company stages to engage the customer in a personal way The experience dimension has moved into a predominant place since the 1990s fueled by an expanding global and digital economy In developed countries people get richer and more individualized and having met all basic material needs they focus increasingly on personal development and self realization Demand for experience based products increases such as tourism and sports as well as film music and other contents of media and interactive technologies Furthermore the demand for experience values is extended to include any product and dimension of modern societies such as the design of houses furniture clothes cars computers etc This is not a completely new story Commercial entertainment and design has been around for a century or so And in addition universal values of love sex belief family and the meaning of life have always been vital to human beings What is new is the fact that capitalism is invading more and more fields of experiences connected with emotions and the extension of life proportions In all developed countries and increasingly on a global scale a series of expanding industries have emerged to supply the market with experience oriented goods In this book the business development of markets and industries is covered from tourism to media and entertainment and from design to sex including leading companies and trends in all industries involved



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